	nted Pages of	Sub Code: KMBNIB-01 Roll No.	
T\m	MBA (SEM III) THEORY EXAMINATION 2022-23 INTERNATIONAL BUSINESS MANAGEMENT	ul Marks: 100	
	SECTION A		
1.	Attempt all questions in brief.	$2 \times 10 = 20$	
a. b. c. d. e. f. g. h. i.	Discuss Home and Foreign Capital.  Define World Economic Trends.  What is International Trade?  Explain Mercantilism.  What do you mean by REGIOCENTRIC?  Define Foreign Earned Income Exclusion.  Discuss the Spot Rate.  Who is Authorized Dealer?  Define Free Trade.  What do you understand by Economic Union?  SECTION B		
2.	Attempt any three of the following:	$10 \times 3 = 30$	
a. b. c. d. e.	your answer with suitable example.	がた。 シ <b>L</b>	
3.	Attempt any one part of the following:	10 x1 = 10	
a. b.	Discuss theory of capital movement with classifications.  Explain Porter's national competitive advantage theory with example.  Attempt any one part of the following:	10 x1 = 10	
a. b. <b>5.</b>	Discuss international marketing orientation with suitable example.  Explain various types of exchange rate regimes.  Attempt any one part of the following:	10 x1 = 10	
a. b. 6.	Explain IMF. What are the objectives and functions of IMF? Discuss restraining forces on globalization with example.  Attempt any one part of the following:	10 x1 = 10	
<del>.а.</del> b.	Explain theory of capital movement.  Discuss international segmentation with figure and example.  Attempt any one part of the following:	10 x1 = 10	
a. b.	Explain all the factors affecting exchange rates.  Discuss IBRD. Also discuss the functions and objectives of IBRD.		

5.

6.

7.